



# ESPORTS & GAMING



**PLAY MEDIA**

# SEAN CALLANAN



**PLAY MEDIA**

# NOW ESPORTS



# GRAVITAS

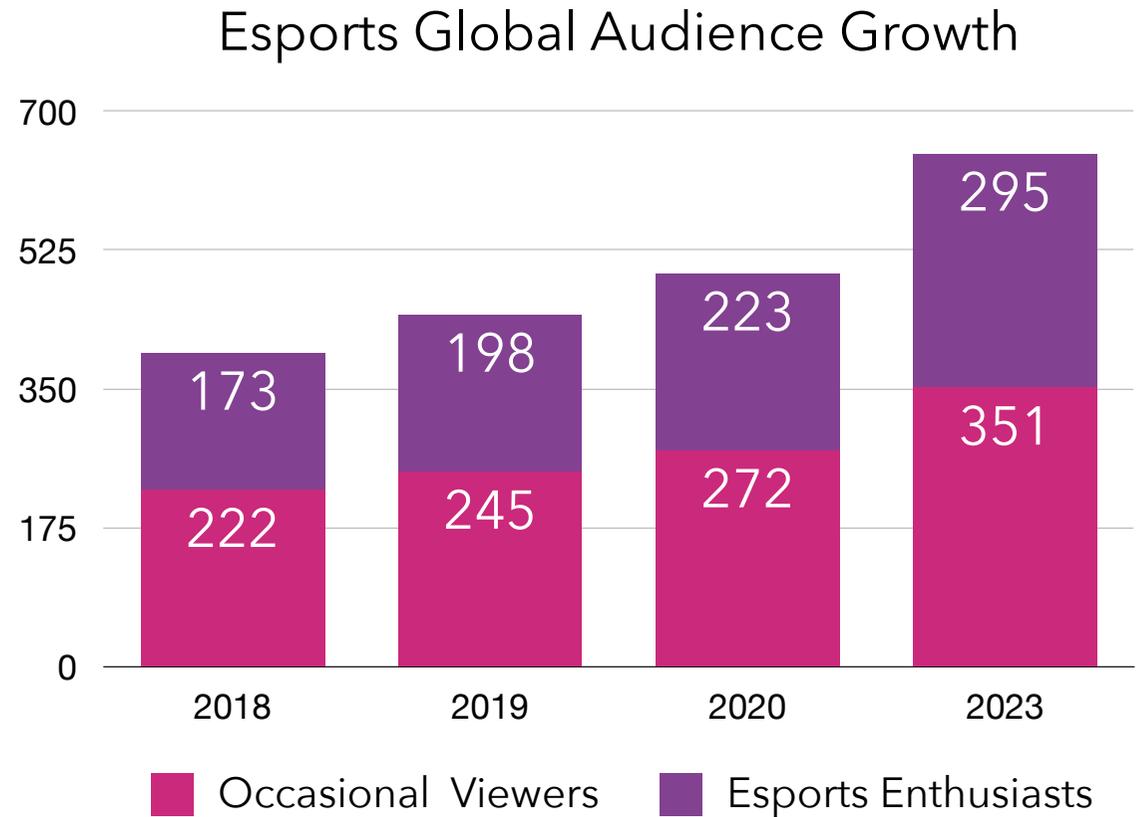
# *PLAY MEDIA*



# *PLAY MEDIA*

# ESPORTS

The fastest growing sports segment in the world.



# ESPORTS LANDSCAPE

Publishers



Titles



Leagues & Tournaments



Teams



Broadcasters



**PLAY MEDIA**

# ESPORTS VS SPORTS

Publisher



Title



League



Team



Broadcasters



Federation



Sport



League



Team



Broadcasters



**PLAY MEDIA**

# GAMING & ESPORTS



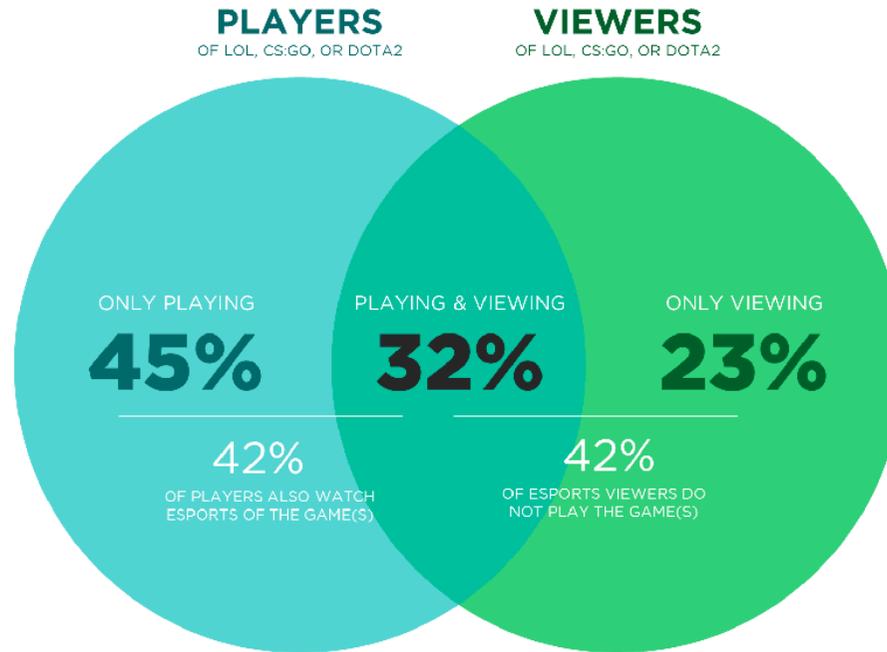
Global Gaming Audience



Global Esports Audience

# ESPORTS & GAMING

**AGGREGATE OF THREE ESPORTS FRANCHISES**  
PLAYERS AND/OR VIEWERS OF AT LEAST ONE OF THE THREE FRANCHISES



Source: NewZoo



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# ESPORTS & BRANDS



**PLAY MEDIA**

FASHION



**BROADCAST**

**BRANDED CONTENT**



# IN GAME

2

FNC

1-1

0

3.0k

0 0

02:04

2.9k

0

RNG

1

1-1

Shell  
V-Power

BARON BUFF

3:29

+1234K

Sire Hooksalot



Señor tostadora



Neyzx



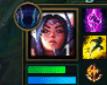
BloodPenguin



Processed Meat



funghii



Th3 Blind Monkey



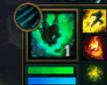
Jerido



wWTugaPowerWw



RedSky1



Jerido

Neyzx

PATCH  
9.0

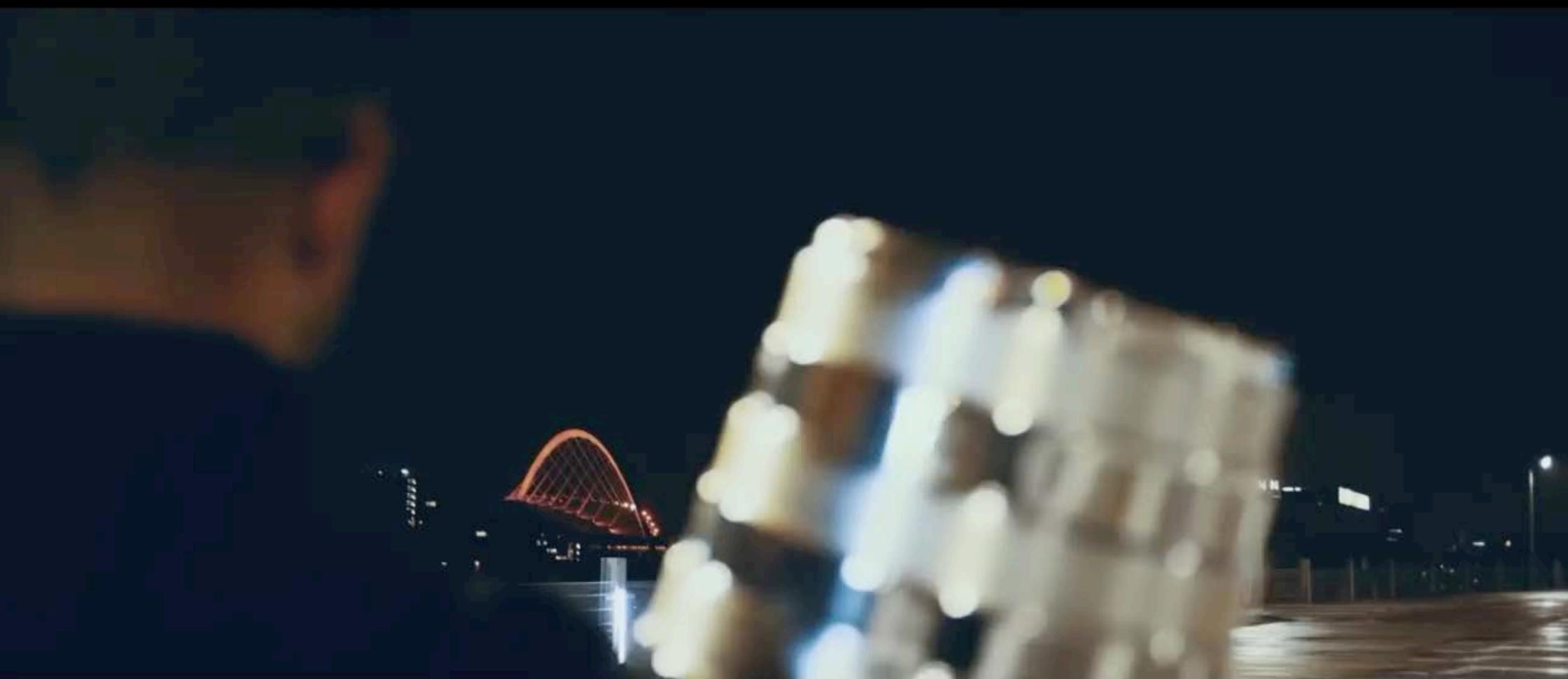


BARON POWER PLAY  
With

Shell  
V-Power



# ADVERTISING



# GAMING OPPORTUNITIES



**EVENTS**



**MEDIA**



**ESPORTS**



**CREATORS**



**PLAY MEDIA**

# WHAT IS NEXT?



**PLAY MEDIA**

# PODCASTS



[SPORTSGEEKHQ.COM](http://SPORTSGEEKHQ.COM)



**PLAY MEDIA**



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***PLAY MEDIA***

Australia's Gaming Growth Partner

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