SPRUSON&
FERGUSON

Member of the IPH network

About Spruson & Ferguson

Trusted by innovators globally to transform IP into *strategic advantage*.

spruson.com



480+
Employees

190+
IP professionals

25+
Countries

10
Offices

Global insights | Local expertise | Strategic management

Your strategic IP partner in the Asia Pacific

Spruson & Ferguson is your strategic intellectual property (IP) partner in the Asia Pacific region. Clients have seamless access to almost 500 highly qualified IP professionals & support staff across the region to advise and assist in effortless IP portfolio management.

Specialising in IP since 1887, we were the first IP firm in the Asia Pacific to fully integrate our structure across 10 offices. Supported by sophisticated technology, our highly skilled and experienced teams provide end-to-end IP services that are individually tailored to our clients' needs.

1 Filing more patents than any other firm in Australia, Singapore & Indonesia

Working collaboratively with clients to build and maximise the value of their IP portfolio, our tailored solutions ensure IP is strategically managed and aligned with their business goals.

Operating under our unique Hub Model allows us to partner with you across the Asia Pacific region. This provides you with an unrivalled breadth of technical expertise, significant administrative efficiencies and outstanding cost benefits.

With a focus on maintaining trusted, long-term relationships, our internationally trained and experienced teams are highly responsive, offering local insight alongside informed global perspective.

IP BOUTIQUE FIRM OF THE YEAR 2023, 2024, 2025 Asia-Pacific
Managing IP

PATENT ATTORNEY FIRM OF THE YEAR 2024 & 2025
IAM & WTR Global IP Awards

TOP TIER - PATENT PROSECUTION 2024, 2025, 2026 Australia & Singapore
IAM Patent 1000

TRADE MARK PROSECUTION & STRATEGY 2026 AU, CN, HK, SG, ID
WTR 1000

BEST LAWYERS 2025 - IP LAW Tier 1 - Australia
Best Law Firms

spruson.com

Effortlessly manage your IP portfolio

Unique APAC Hub Model

Providing a centralised approach to filing and prosecution, our highly integrated Hub Model allows clients to file in over 25 countries globally with a single set of instructions to their Spruson & Ferguson attorney.

High tech infrastructure

Our focus on innovation extends to our own processes. By employing high tech infrastructure across the business, clients experience consistency, transparency and seamless coordination of their matters.

Delivering, every time

Even in the most demanding scenarios, the size, structure and collaborative culture of our cross-border teams means we can manage large volumes of work efficiently, while delivering responsive, high-quality outcomes.

Our IP experts are highly regarded and provide industry specific solutions. They have a broad range of industry experience, and professional qualifications gained in Australia, Asia, the UK, Europe, and the US.

Hub Model client benefits

Administrative efficiencies



- oversight of regional prosecution, facilitating multi-jurisdiction IP prosecution strategies
- consistent approach across the region – e.g. arguments, claim scope
- strategic regional services/advice – e.g. lobbying, FTO certainty, enforcement options, competitor watch, monetisation and corporate-to-corporate engagement

Strategic regional IP management



- maximise time/cost efficiencies via centralised filing and prosecution with minimal contact points
- centralised/bulk invoicing & volume-based pricing
- simplification of formalities over multiple countries

Local regional experts



- 'Knowledge Manager' network - senior Principals with expertise in specific jurisdictions, incl Greater China & Southeast Asia
- largest IP firm in Australia, 90+ attorneys/ lawyers
- strong track record servicing large international corporates across APAC incl global pharma and high-tech corporates

Clients consistently highlight our deep expertise and responsiveness as key reasons they choose to work with us.

Expertise



Aerospace & Defense



Chemical Pharmaceutical Medical technology



Consumer, Food & Retail



Engineering & Manufacturing



AI & Machine Learning



ICT, Electronics & Software



Life sciences & Biotechnology



Energy & Resources

Our team of over 480 people includes some of the most highly regarded IP professionals in their fields. Their outstanding academic credentials combined with a wealth of technical and industry experience ensure that our clients receive thorough, technically accurate and commercially relevant advice across a full range of IP services including patents, trade marks, designs, and in Australia, IP litigation and commercialisation. For more information, please visit spruson.com/expertise

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